

Karla Vanessa Rubio Jovel

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MA Sustainable International Development, Brandeis University (USA)
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PROFESSIONAL EXPERIENCE

NetHope Inc.

June 2023- Present

MEAL Specialist

Responsibilities:

- Design of the MEAL system for the organization, including LogFrames, a set of indicators by program and projects, data collection tools, handbooks, and training for the staff. The programs and projects implemented by NetHope are focused on the digital transformation of the Member Organizations part of NetHope.
- Implementation of a lessons-learned methodology for projects and programs.
- Support the development of project proposals and reports for donors such as USAID and ISOC.
- Successfully implement a global online training needs survey to identify the digital skills needs of staff from humanitarian and conservation INGO and their national implementing partners.

Muenster University, Transustain Project

April 2018 – Aug 2024 (expected).

Research Associate, PhD Candidate in Political Science

Responsibilities:

- Coordinate and implement the final evaluation of the gender empowerment pilot project implemented by the HRNS Foundation in the Trifinio area of Honduras, Central America. This evaluation is a randomized controlled trial carried out using the WEAI (Women Empowerment in Agriculture Index). (doi: 10.3389/fsufs.2021.695390).
- Coordinate and implement the final evaluation of the main project's study to measure the effectiveness of the Voluntary Sustainability Standards in Coffee production. This research was designed as a panel study with 1,500 coffee producers in Honduras, Colombia, and Costa Rica.
- Lecturer at the Political Science department since the Winter Semester 2021 for three courses at undergraduate level: Introduction to Sustainable Development, Readings on social policy and programs impact evaluation methods, and Planning, implementation, monitoring and evaluation of development projects.
- Paper in process of publication: "Coffee production in Costa Rica and Colombia: a systems perspective on the Voluntary Sustainability Standards and their interactions at the local level".

Research Associate

July, 2020 – November 2020.

Responsibilities:

- Coordinate the data collection process of an online survey with Bioeconomy experts from 49 countries.
- Presentation of the survey's results at the bioeconomy summit 2020.
- Coordinate the writing of the final report with the most relevant results from the survey.

UNICEF, El Salvador

November 2016 – April 2018.

Monitoring and Evaluation Officer.

Responsibilities:

- Design monitoring and evaluation plans for project proposals and new projects, including theories of change.
- Coordinate monitoring, evaluation and research projects implemented in coordination with Government organizations to develop M&E systems for policies, programs and projects and national dashboards to socialize data and children's rights situation indicators.
- In coordination with the MoH, planning the national Multiple Cluster Indicators Survey MICS.
- Update indicators of children's situational analysis based national data provided by Governmental Institutions.
- In coordination with the Country Office Deputy and Technical staff, update the annual office's report.
- Jointly with the Education officer, coordinated the evaluation "Evaluación del Programa Triple E: Educación y Desarrollo Integral de Primera Infancia, Empoderamiento de Familias y Jóvenes y Entorno Protector Comunitario en Comunidades Seleccionadas" (<https://www.unicef.org/evaluation/best-evaluations>).

UNDP, Latin-American Regional Center, Panamá.

March 2015 – November 2016.

Monitoring and Evaluation Specialist. Regional project “evidence based information management for citizen security in Central America and Dominican Republic”.

Responsibilities:

- Design and implementation of the project’s monitoring and evaluation plan, including baseline, indicators, tools, and guidelines, based on Results Based Management standards from UNDP (implementer) and USAID (donor).
- Provide technical assistance to government partners in the development of monitoring and evaluation systems for policies and national plans such as El Salvador Safe plan implemented during the 2014-2019 presidential period.
- Provide follow-up to the seven Central American countries and Dominican Republic to ensure timely delivery of planned activities and accomplishment of planned results and targets.
- Follow-up to the Civil Society Organizations carrying out research in citizen security funded by the project: six research projects implemented.

Save the Children. San Salvador, El Salvador.

September 2010 – March 2015.

Monitoring and Evaluation and Research Coordinator.

February 2011-March 2015.

Responsibilities:

- Design and implement the impact evaluation to pilot an essential package in ECCD in El Salvador, in coordination with CARE India and Emory University, USA. This evaluation used a panel diff in diff of children and care givers.
- Implementation of the evaluation of the strategies literacy boost and numeracy boost. This evaluation included field data collection supervision using CAPI, data processing and writing of the final report (Tangerine software).
- Design and implement monitoring and evaluation plans for different projects, including donors such as: Save the Children US, Save the Children Italy, OFDA, AECID, among other donors.
- Responsible for the implementation of the MEAL (Monitoring, evaluation, accountability and learning) pilot system at Save the Children Country Office.
- Technical support to MINSAL (Ministry of Health) to incorporate quality standards for the application of the new developmental screening tool for children under 5 years old into their M&E system.
- Technical support to MINED (Ministry of Education) to implement the M&E system in the new national model for education and comprehensive care for early childhood; and to implement the evaluation of the pilot project for the “community based ECCD program”. This evaluation included a baseline and final evaluation using standardized tools to measure children’s developmental outcomes.
- Technical follow-up and supervision to consultants conducting research and systematization of projects at Save the Children, including qualitative studies using the positive deviance methodology.

Research specialist.

September 2010 – February 2011.

Research specialist for the project "*Strengthening the capacity of governmental and civil society for the comprehensive protection of children and adolescents with special emphasis on trafficking in children and adolescents*"

Responsibilities:

- Coordinate the creation and publication of seven studies related to human trafficking published in coordination with the Human Trafficking National Committee using qualitative research methods.
- Manage the monitoring and evaluation plan of the project
- Produce documentation of successful experiences and good practices.

Brandeis University. Waltham, MA, USA. January 2009 - May 2010.

Research assistant in the project "*Tsimane’ Amazonian Panel Study*" (TAPS) in Bolivia. January 2009-May 2010.

Teacher assistant for the classes *Applied Data Analysis for Development and Household Economics*. January-May 2010.

SACDEL. San Salvador, El Salvador.

July 2007 - July 2008.

Technical advisor for the project "*Participation and Empowerment of Youth in the Local Development*".

Private Foundation Intervida El Salvador. San Salvador, El Salvador.

February 2005 - June 2007.

Watershed and agroforestry technical staff for the project "*Protection of San Simon River Basin, Usulután, El Salvador.*" February 2007- June 2007.

Youth Facilitator for the project "*Cultural Spaces for Youth and Adolescents*". February 2005 - February 2007.

EXPERIENCE IN CONSULTANCY

- Save the Children. San Salvador, El Salvador.** *January 2016 – June 2016.*
Estudio del Estado Situacional del Acogimiento Familiar en El Salvador
- Enveritas** *September 2019–October 2019.*
Quality assessment of the coffee producers' database (team consultancy)
- Welthungerhilfe** *January 2023 – present.*
MEAL system design and pilot for the food security standard (FSS) (team consultancy). Responsible for the selection of indicators and in-site evaluation design.
- ITC (International Trade Centre)** *September 2023 – January 2024.*
Quality assessment of the dataset of the sustainability standards map

EDUCATION

- 2018-expected 2024 PhD Candidate in Political Science, Muenster University, Germany
- 2008-2010 MA Sustainable International Development. GPA: 3.98/4.00, Brandeis University, USA
- 2001-2004 Socioeconomic Development and Environmental Sciences, Bs. GPA: 3.72/4.00, Zamorano, Hon.

COURSES

- 2019 Using R for social sciences. Application with the National Households Survey, Central American University José Simeón Cañas, E.S.
- 2015 Early Childhood Public Policies, (160 hours, 10 credits, on-line), FLACSO Paraguay, Paraguay.
- 2008 Post-graduate course Statistics Tools for Research, Central American University José Simeón Cañas, E.S.

SCHOLARSHIPS

- 2008 Kellogg's Leadership Fellowship to study my MA in Sustainable International Development.
- 2001 Scholarship for academic excellence FANTEL to study my Undergraduate studies.

PUBLICATIONS

Refereed Journals

- 2024 Coffee production networks in Costa Rica and Colombia: A systems analysis on voluntary sustainability standards and impacts at the local level. *Journal of Cleaner Production*. Vol 445, 15 March 2024, 141196 <https://doi.org/10.1016/j.jclepro.2024.141196>
- 2023 SDGs trade-offs associated with voluntary sustainability standards: A case study from the coffee sector in Costa Rica. *Sustainable Development*. Vol 32(1), February 2024, pp 917-939 <https://doi.org/10.1002/sd.2701>
Towards effective national and international governance for a sustainable bioeconomy: A global expert perspective (2nd author). *EFB Bioeconomy Journal*. Vol 3, November 2023, 100058 <https://doi.org/10.1016/j.bioeco.2023.100058>
- 2022 The voluntary sustainability standards and their contribution towards the achievement of the Sustainable Development Goals: A systematic review on the coffee sector. *J. Int. Dev*. Vol 35(6), August 2023, pp 1013-1052. <https://doi.org/10.1002/jid.3717>
- 2021 Gender Empowerment in Agriculture Interventions: What are we still missing? Evidence from a Randomized Controlled Trial among Coffee Producers in Honduras. *Front. Sustain. Food Syst.*, Vol 5. Sec. Social Movements, Institutions and Governance. 30 August 2021 <https://www.frontiersin.org/articles/10.3389/fsufs.2021.695390/full>
- 2012 Sibling composition and child educational attainment: Evidence from native Amazonians in Bolivia (co-author). *Economics of Education Review*, Vol 31(6), December 2012, Pages 1017-1027 <https://doi.org/10.1016/j.econedurev.2012.07.011>
- 2013 Adult obesity: panel study from native amazonians (co-author). *Economics & Human Biology*, Vol 11(2), March 2013, Pages 227-235 <https://doi.org/10.1016/j.ehb.2012.01.005>

Other publications

- 2020 Designing Sustainability Governance for the Bioeconomy – a Global Expert Survey (co-author)
- 2010 Modernization and culture loss: A natural experiment among native Amazonians in Bolivia (working paper) <https://heller.brandeis.edu/sustainable-international-development/tsimane/wp/TAPS-WP-52.pdf>

SKILLS AND COMPETENCES

Languages: Spanish (mother tongue), English (advanced), French (Basic), German (Basic)

Computer programs: Windows, Microsoft Office, QGIS, Tableau, statistical programs: STATA, SPSS, R (Basic use).

Professional skills. Data collection tools: Kobo, SurveyCTO, SurveyMonkey, Google forms, PDF, Typeform.

- Participatory methods for planning and evaluation.
- Qualitative and quantitative analysis and database management.
- Experience in projects' proposal design for international donors.
- Ability to work in multidisciplinary and diverse teams, responsibility, and capacity to work based on results and limited resources.

REFERENCES

Juan Pablo

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United Nations

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